

Privacy Policy of www.plooral.com

This Application collects some Personal Data from Users.

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Owner and Data Controller

Enlizt Technology

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ZIP CODE 88032-005

E-mail contact for the Owner: adm@plooral.com.br

Types of Data Collected

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Cookies; Usage Data; All Data you share while using the service.

Full details about each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by the specific explanatory text displayed before Data collection.

The User may freely provide personal data or, in the case of Usage Data, collected automatically when using the Application.

Unless otherwise specified, all Data requested by the Application is mandatory, and failure to provide this Data may prevent the Application from providing the Services. Where this Application specifically states that certain Data is not required, Users are free to stop providing this Data without any consequence to the availability or operation of the Service.

Users who are in doubt as to which Personal Data is required are invited to contact the Owner.

Any uses of cookies - or other tracking tools - by this Application or the third party service owners used by this Application will be for the purpose of providing the Services requested by the User, in addition to the other purposes described herein and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published, or shared through this Service (this Application) and confirm that they have the third party's authorization to provide the Data to the Owner.

Mode and place of Data processing

Method of processing

The Owner shall take appropriate security measures to prevent unauthorized access, disclosure, alteration or unauthorized destruction of the Data.

Processing of the Data is performed using computers and/or enabled IT tools, following organizational procedures and means strictly related to the stated purposes. In addition to the

Owner, in some cases, Data may be accessed by certain types of persons in charge of, involved in the operation of this Service (this Application) (administration, sales, marketing, legal system administration) or external parties (such as third-party technical service providers, couriers, hosting providers, IT companies, communication agencies) appointed, where necessary, as Data Processors by the Owner. The updated list of these parties can be requested from the Owner at any time.

Legal basis for processing

The Owner may process Personal Data relating to the User if one of the following applies:

- Users have given their consent for one or more specific purposes; Note: Under some legislation, the Owner may be permitted to process Personal Data UNTIL the User objects to this ("opt-out"), without having to rely on consent or any other legal bases below. This, however does not apply where the processing of Personal Data is subject to European data protection law;
- the provision of the Data is necessary for the performance of a contract with the User and/or any pre-contractual obligations of the User;
- the processing is required for compliance with a legal obligation to which the Owner is subject;
- the processing is related to a task that is carried out in the public interest or in the exercise of an official authorization in which the Owner is vested;
- the processing is necessary for the purpose of legitimate interests pursued by the Owner or a third party;

In any event, the Owner will gladly cooperate to clarify which legal basis applies to the processing, and in particular if the provision of Data is a mandatory requirement under law or contract, or a necessary requirement to enter into a contract.

Place

Data is processed at the headquarters of operation of the Owners, and any other places where the parties involved with the processing are located.

Depending on the location of the User, data transfers may involve the transfer of User Data to a country other than the User's own. To find out more about where such transferred Data is processed, Users can check the section containing details about the processing of Personal Data.

Users also have the right to be informed about the legal basis for transfers of Data to countries outside the European Union or to any international organizations governed by public international law or formed by two or more countries, such as the UN, and about the security measures taken by the Owner to protect their Data.

If any such transfers occur, Users can find out more by checking the relevant sections of this document or by asking the Owner using the information provided in the contact section.

Retention period

Personal Data will be processed and stored for as long as necessary for the purposes for which it is collected.

Therefore:

Personal Data collected for the purposes related to the performance of a contract between the Owner and the User will be kept until such contract has been fully performed.

Personal Data collected for purposes related to the Owner's legitimate interests will be kept for as long as necessary to fulfill those purposes. Users can obtain specific information about the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be permitted to retain Personal Data for a longer term where the User has given his or her consent to such processing, as long as such consent has not been withdrawn. In addition, the Owner may be obliged to retain Personal Data for a longer period on all occasions when it is required to do so in order to comply with a legal obligation or in compliance with a warrant from an authority.

Once the retention period has expired, the Personal Data will be deleted. Thus, the right of access, the right to erasure, the right to correction and the right to data portability cannot be enforced after the expiration of the retention period.

The purposes of processing

Data relating to the User is collected to enable the Owner to provide its Service, to comply with its legal obligations, to respond to enforcement requests, to protect its rights and interests (or those of its Users or third parties), to detect any malicious or fraudulent activity, as well as: Statistics and Interaction with the live chat platforms.

For specific information about the Personal Data used for each purpose, the User may refer to the "Detailed information about Personal Data processing" section.

Detailed information on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

[Statistics]

[Interaction with live chat platforms]

Users' rights

Users may exercise certain rights in respect of their Data processed by the Owner.

In particular, Users have the rights to do the following:

- **Withdraw their consent at any time.** Users have the right to withdraw their consent in cases where they have previously consented to processing their Personal Data.
- **To object to the processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent. Further details are provided in the specific section below.
- **Access to Your Data.** Users have the right to know whether their Data is being processed by the Owner, to obtain disclosures about certain aspects of the processing, and to obtain a copy of Data that is being processed.
- **Verification and Rectification.** Users have the right to verify their Data's accuracy and request that their Data be updated or corrected.
- **Restrict Processing of Your Data.** Users have the right, under certain circumstances, to restrict the processing of their Data for any purpose other than the storage of their Data.
- **To have your Personal Data erased or otherwise removed.** Users have the right, under certain circumstances, to have their Data deleted from the Owner.
- **To receive your Data and have it transferred to another controller.** Users have the right to receive their Data in a structured, commonly used and machine-readable format and, if technically feasible, to have it transmitted to another controller without hindrance. This determination applies on condition that the Data is processed by automated means and that the processing is based on the User's consent, on a contract to which the User is a party, or on pre-contractual obligations of the User.
- **Filing a Complaint.** Users have the right to lodge a complaint with their competent data protection authority.

Details of the right to object to processing

In cases where Personal Data is processed for a public interest, in the exercise of an official authorization in which the Owner is vested or for purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a reason relating to their particular situation to justify the objection.

However, users should be aware that if their Personal Data is processed for direct marketing purposes, they may object to such processing at any time without providing any justification. Users can refer to the respective sections of this document.

How to Exercise These Rights

Any requests to exercise the Users' rights can be directed to the Owner using the contact details provided in this document. These requests can be exercised free of charge and will be answered by the Owner as soon as possible and in all cases within less than one month.

Cookie Policy

This Application uses cookies. For more information, the User may consult the Cookie Policy.

Additional Information on Data Collection and Processing

Legal Action

The Users' Personal Data may be used for legal purposes by the Owner in court or in the steps leading to possible legal action arising from the misuse of this Service (this Application) or the related Services.

The User declares to be aware that the Owner may be required to disclose Personal Data upon request by government authorities.

Additional Information on User Personal Data

In addition to the information contained in this privacy policy, this Application may provide the User with additional, contextual information about the specific services or the collection and processing of Personal Data upon request.

System Logs and Maintenance

For operation and maintenance purposes, this Application and any third party services may collect files that record your interaction with this Application (system logs) or use other Personal Data (such as IP address) for this purpose.

Information not contained in this policy

Further details about the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

How "Do Not Track Me" requests are handled

This Application does not support "Do Not Track Me" requests.

To determine whether any of the third-party services you use honor "Do Not Track Me" requests, please read their privacy policies.

Changes to this privacy policy

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within this Service (this Application) and/or - to the extent technically and legally feasible - by sending notice to Users via any contact information available to the Owner. It is highly recommended to check this page regularly, referring to the date of the last modification informed at the bottom.

If the changes affect the processing activities carried out based on the User's consent, the Owner will collect new consent from the User, where required.